

itskyu.com<sup>(↗)</sup>

(Digital) art director  
\*DesignNerd

## Experience

One Club Mentorship of Creative X  
at FaceBook (U.S)  
Sep2020 ~ Nov2020

Creative Intern at ServicePlan Innovation  
(Munich, Germany)  
July2020 ~ Sep2020

Art Direction Intern at BETC  
(Paris, France)  
Jan 2020 ~ Mar2020

Creative Intern of Creative Technology  
at Ogilvy (NewYork, U.S)  
Oct 2019 ~ Dec 2019

Junior Art Director at Redwood Interactive  
(Seoul, Korea)  
Jun 2017 ~ May 2018

Freelance Art Director at HS Ad  
(Seoul, Korea)  
Nov 2016 ~ Mar 2018

## Awards

2020 The Young Ones ADC - Winner  
2020 The Young Ones Brief- Merit  
2020 Communication Arts -Winner  
2020 Creative Conscience -Gold  
2020 Graphis - Gold & Honorable Mention  
2019 Young Shits (U.S) - Winner (June)  
2019 Ad Stars - Crystal  
2018 The Drum I ChipShop Awards(U.K) -  
Barnacles Award & Best Charity  
2018 Creativity International Awards(U.S)- Gold  
2017 Ad Stars - Crystal  
2015 Ad Stars:Young Stars(Student)-Silver

## Skills

First Conceptual Thinking after that, Visualising  
-  
Adobe(Photoshop, Illustration, Indesign, Xd, AfterEffect)  
3D(Cinema4d, Blender), Keynote & PPT

## Education

*Stumbled on Advertising*  
Art Direction at Miami Ad School,  
Berlin, Germany, ~ Dec 2020

\**Stuidded Design in a tech school*  
BSc, Industrial Design Engineering,  
KoreaTech~2017

Portfolio <https://itskyu.com> (↗)  
Linked-In [Kyu](#) (↗)  
Koolab90@gmail.com  
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*"I found him full of ideas like you would  
expect from such a dynamic young creative.  
He has taste and passion and is a lovely person."*

-  
Alasdhair Macgregor Hastie,  
ECD and Vice President of BETC Paris

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